

PRESS INFORMATION

13 December 2006

For immediate release

Tornado Fixings unveils new identity at Executive Hire Show ***Stand C10***

Tornado Fixings is presenting a new brand identity and website at the inaugural Executive Hire Show, which takes place at the Ricoh Arena, Coventry from 31 January – 1 February. The leading specialist tool and fixings supplier will also be showcasing the EXP88 industry-standard cartridge tool system, complimented by an extensive range of KR6 nails (NK type), plus red and black strip cartridges to suit.

Tornado will also be displaying its *Rapide* range of universal nail packs for gas-operated tools, including new Handy Packs, which are ideal for weekend hires. In addition, a selection from Tornado's extensive range of hammer drilling and fixings products will also be on display in newly-introduced premium packaging, along with a range of Paslode Impulse Tools. The company is also inviting visitors to ask about several 'Exhibition Only' promotions.

Chris Behan, General Manager, Tornado Fixings, comments: "The Executive Hire Show is the ideal platform for us to unveil our fresh new brand identity to our partners in the hire industry, who we are looking forward to meeting throughout the show. Rest assured that the same quality products and customer service lies behind our energetic new look."

To find out more, visit www.tornado-fixings.co.uk

Ends

...more

Note to editors

High-resolution photos available in JPEG format via email upon request.

**Caption**

The Tornado EXP88 cartridge tool system is ideal for both timber and steel to concrete applications.

About Tornado Fixings

Tornado Fixings offer a comprehensive range of cartridge tools, nail and gas fuel cells, fixings and consumables. Key products include the EXP88 industry-standard cartridge tool system, complimented by a comprehensive range of KR6 nails (NK type), plus red and black strip cartridges to suit. Tornado also offers the *Rapide* range of universal nail packs for gas operated tools, including Handy Packs, plus an extensive range of hammer drilling products and fixings. The company also distributes Paslode Impulse tools. Established in 1956, Leeds-based Tornado Fixings offers UK-wide distribution and is an operating division of the Ace Fixings Group, an industrial group of companies developing, manufacturing and marketing products and services to a wide range of stockists and end-users.

For more information, visit www.tornado-fixings.co.uk

For editorial information, please contact:

Simon Wade

Byron Public Relations

Tel: 01895 252131

Email: simonw@byron.co.uk